

CONTACT

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 [LinkedIn profile](#)

CORE COMPETENCIES

- Technical & Non-Technical Writing
- Content Strategy & Development
- Content Lead Generation
- SEO Best Practices, GEO
- Social Media Marketing & Engagement
- Team Management Skills
- Design & Visual Content
- Website Content Management
- B2B Brand Marketing
- Editing & Proofreading
- Copywriting and Ad Designing

TECHNICAL SKILLS

CMS & HTML:
HTML Experience on WordPress
Zoho CMS, Jira, Confluence,
HubSpot CRM

Design Tools:
Photoshop, Canva, Nano Banana

Content Tools:
AirTable, Grammarly,
Hemingway, Wordsmith

AI Skills:
Copy.ai, Perplexity Pro, ChatGPT,
Jasper, Dall-E, Glimpse, Google
Analytics, Gemini

EDUCATION & CERTIFICATIONS

MASTER OF ARTS (M.A. IN ENGLISH LITERATURE)
Jadavpur University, Kolkata

BACHELOR OF ARTS (B.A. IN ENGLISH LITERATURE)
Jadavpur University, Kolkata

PG DIPLOMA IN EDITING AND PUBLISHING
Jadavpur University, Kolkata

THE CAMBRIDGE SCHOOL, KOLKATA
Affiliated to the CIE Board, UK

COPYWRITING FOR ADS
The Copy Traineeship, New Delhi

SUROJOY GUPTA

CYBERSECURITY CONTENT STRATEGIST | TECHNICAL CONTENT SPECIALIST

PROFILE

Results-driven Technical Content Specialist with 5+ years of experience in cybersecurity and 13+ years of experience in content development. I specialize in transforming complex technical concepts into clear, engaging, and impactful content that drives business growth and brand authority. I am an expert in creating technical documentation, threat intelligence reports, and thought-leadership materials, consistently leveraging SEO best practices to increase reach and engagement.

CONTENT COMPETENCIES

SEO best practices	Social media marketing
Website content management	Video editing
Editing and proofreading	Photography
Educational Content and Pedagogy	Content strategy & development
B2B and B2C brand marketing	Design and visual content

WORK EXPERIENCE

TECHNICAL EDITOR

Securin Inc, Remote (Global)
(formerly Cyber Security Works Private Limited)
June 2021 - June 2025

Responsibilities:

1. Supporting pentest teams regarding proposal decks or documentation.
2. Edit technical reports, write cybersecurity blogs and follow grammar and syntax as per the in-house style guide.
3. Work independently and collaborate with other members of the penetration testing team.
4. Take full responsibility of co-branded whitepapers from understanding client requirements to delivery of the whitepapers to respective global clients.

Accomplishments:

1. **Documentation & Reporting:** Single-handedly managed the editing and quality assurance of over 75+ technical penetration test reports monthly, ensuring clarity and compliance with industry standards. Improved delivery processes and set a template for pentest reports.
2. **Content Development:** Authored and edited flagship ransomware reports in 2021 and 2022, and produced 10+ long-form, graphical, co-branded whitepapers for 50+ international clients.
3. **Threat Intelligence:** Conducted monthly cyber intelligence briefs on the latest APT and ransomware Tactics, Techniques, and Procedures (TTPs), with content consistently cited by major cybersecurity news outlets.
4. **Thought Leadership:** Crafted over 25+ thought-leadership SEO long-form blogs and technical articles, analyzing complex cyber threats and nation-state campaigns, which averaged 250+ views and shares per post.
5. **Training & Enablement:** Created internal playbooks and training materials utilized by a team of 75+ cybersecurity analysts, streamlining knowledge transfer and team processes.
6. **Client Consultation:** Consulted directly with CISOs and MSSPs on content strategy, improving inbound lead generation and media mentions by 15%.
7. **HTML Experience:** Worked with HTML5 on WordPress extensively to update and edit blogs.

Skill Set:

cybersecurity terms, cybersecurity best practices, SEO best practices, intermediary HTML5 exposure, Agile methodology, technical writing, inbound and outbound lead generation, content strategy, social media content, website content generation, B2B writing, B2C content development, Zoho CMS, Jira Atlassian

SOFT SKILLS

- Communication
- Creativity
- Attention to detail
- Management
- Organisation
- Leadership
- Collaboration

CERTIFICATIONS IN PROCESS, 2025

- Google Cybersecurity Certification
- Google Digital Marketing Professional Certification
- Brand Management: Aligning Business, Brand and Behaviour, UoL

EDITOR (ELT SCHOOLS)

Orient BlackSwan Private Limited, Kolkata/Chennai

Sept 2011 - Mar 2020

Accomplishments:

- **Content Management:** Oversaw the end-to-end content generation and editing process for 16+ educational textbooks, ensuring pedagogical relevance and compliance across print and digital platforms.
- **Project Leadership and Team Management:** Commissioned and managed external authors, illustrators and typesetters for all assigned projects, and mentored a small team of Assistant Editors from 2018-2020, enhancing team productivity and skill development.
- **Proactive Product Marketing:** Collaborated effectively with marketing and sales teams for go-to-market product materials, conducted on-site workshops and presentations.
- **Innovation:** Co-led the development of a Virtual Learning Environment and co-authored storyboards to integrate AR/VR and 3D-augmented content, simplifying complex concepts for students and enhancing interactive learning experiences.

Skill Set:

Editorial, Proofreading, Content Development, Book Design, EdTech Content, LMS/VLE, E-Book Content Generation, Gamification/VR/Augmented Reality Conceptual Development